Skin Color and Skin-of-Color: Practical Considerations

Day: Tuesday, July 30, 2013  Time: 12:00 –12:30 p.m. (ET)
Location: Your Computer  Offering # 1307-506  Priority Code: 520  (Available On-Demand starting 7/31/13)

WHO SHOULD ATTEND

Professionals interested in, or involved in the health, wellness and care of the skin, in the personal care, pharmaceutical and drug industries. Individuals involved in R&D, formulation, regulatory, clinical trials and legal professionals. Individuals involved in regulatory organizations, in marketing and sales of topically-applied products, in academia, in dermatology, and in occupational health and medical institutions.

LEARNING OBJECTIVES

Upon completion of this training, you will be:
• Familiar with the concepts of skin-of-color
• Aware of the biological dissimilarities between different skins and their effect on skin properties
• Able to incorporate skin of color and ethnic skin considerations into the development, testing, marketing and use of skin care and dermatology products

COURSE DESCRIPTION

The 30-minute lunchtime program is designed to increase awareness of the different types of skin, as viewed by color, and to understand their many other different biological properties. Different skins have different needs, and they respond to topical agents in different ways. The awareness of skin-of-color differences should be incorporated into the development of skin care, personal care and pharmaceutical products, and into their testing and marketing.

For more in-depth, accredited training on the subject, please consider the CfPA on-demand course: Ethnic Skins and Skin-of-Color: Biological and Product Development Differences. Go to www.cfpa.com and enter course ID#2561 in the Quickjump box.

COURSE OUTLINE

• Skin color: perceptions and misperceptions
• Skin-of-color: more than skin color
• Different properties of skin-of-color
• Pigmentary differences
• Non-pigmentary differences

HOW TO REGISTER

To Register for this FREE Webinar go to www.cfpa.com. Enter Course Offering #1307-506 into Quick Jump. Use Priority Code: 520.
For Questions and Information call Customer Service at 732-613-4500 or Email: info@cfpa.com
System Requirements: PC-based attendees: Windows® 7, Vista, XP or 2003 Server/Macintosh®-based attendees: Mac OS® X 10.4.11 (Tiger®) or newer

For more information see reverse side
WHO WE ARE

The Center for Professional Advancement (CfPA) is the largest accredited technical training organization in the world with a curriculum of approximately three hundred and fifty short courses in 18 industries including Pharmaceutical, Biotechnology, Medical Device, Chemical, Cosmetics, Food and more.

Since our founding in 1967, we have successfully trained nearly a half million people worldwide in topics ranging from basic and introductory concepts to new advances and cutting-edge technology, and current U.S. and European regulations. CfPA courses are offered in a variety of formats – Public offering, Client Site and Online – to fit you or your company’s training needs.

For more information visit our website at www.cfpa.com

COURSES OF INTEREST

- Cosmetic Product Formulation
  course ID# 1350

- Ethnic Skins and Skin-of-Color: Biological and Product Development Differences–An Online Course
  course ID# 2561

- Ingredients for Cosmetics and Toiletries
  course ID# 971

- Skin Lightening Product Development: From Biochemistry to Applications–An Online Course
  course ID# 2469

- Skin Product Development
  course ID# 1050

- Sunscreen Regulation Technology and Product Development
  course ID# 2017

COURSES OF INTEREST

COURSE DIRECTOR

Miri Seiberg, Seiberg Consulting LLC, mnseiberg@gmail.com

Miri Seiberg is a life sciences R&D expert with a track record of research innovation. She has initiated and directed hypothesis-driven research programs, resulting in numerous innovative consumer products and drug candidates. Miri combines scientific excellence, development experience and innovation in the areas of skin care, personal care, dermatology, and mucosal tissue health. She is experienced in technology evaluations, due diligence, IP strategy and management, and product life cycle management. Miri filed more than 50 patents in the areas of skin care, pigmentation, skin aging, skin cancer, hair growth, vision care, mucosal tissue health, ingestibles, and alternatives to animal testing. In addition, she was involved in stem cell, tissue engineering and wound healing projects.

Miri Seiberg received her BSc from Tel Aviv University, Israel, and her MSc and PhD from the Weizmann Institute of Science, Israel, in collaboration with Princeton University. She authored over 40 peer-reviewed original publications and over 20 reviews and book chapters. She spent 20 years at the Johnson & Johnson Skin Research Center, where she received numerous awards, including the Johnson Medal, the most prestigious award given for research and development in J&J. Today she is a partner at Seiberg Consulting, LLC, working with universities, start-ups, corporations, VCs and service providers to translate science into product opportunities.