



CfPA

The Center for Professional Advancement
Accredited Technical Training Worldwide
PO Box 7077, East Brunswick NJ 08816
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ON-DEMAND Online Training Course

Everything You Wanted to Know About Antiperspirants in 90 Minutes

Location: Your Computer

Offering # 0712-703

Priority Code: 520

WHO SHOULD ATTEND

This online training course will provide a basic understanding of what antiperspirants and deodorants are, historical evolutionary perspective, different types of antiperspirant formulations, and global market information.

After participating in this short course, participants will be familiar with the terminology and differences between antiperspirant delivery systems. It will be valuable to personnel within the cosmetic industry and especially to professionals in the following areas:

- Formulation Development
- Technical Service & Sales
- Marketing

LEARNING OBJECTIVES

Upon completion of this training, participants will be able to describe:

- The differences between antiperspirants and deodorants
- The different types of actives and their application
- Global implications and US labeling guidelines

COURSE DESCRIPTION

Antiperspirants and deodorants have been around since the early part of the 1900's. The category has evolved both in the US and globally as consumers became more concerned with their hygiene and personal perception in society. This 1½ hour course will provide a short snapshot of the category, what the differences are between different products, consumer needs, and what is in the marketplace today as antiperspirant and deodorant products.

- Definition of antiperspirants and deodorants
- Consumerism and global marketplace
- Sweat reduction and odor development mechanism
- Product forms
- Marketplace formula examples

COURSE DIRECTOR

Eric S. Abrutyn, Senior Principle Scientist, Kao Brands

ACCREDITATIONS



The Center for Professional Advancement has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102. In obtaining this approval, The Center for Professional Advancement has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. As a result of their Authorized Provider membership status, The Center for Professional Advancement is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standards.

REGISTRATION

TUITION* - **Single Rate: U.S. \$99.00 per person** **Group Rate: U.S. \$99.00 per person****

Register at www.cfpa.com. Enter **Course Offering #0712-703** into **Quick Jump**. To register use **Priority Code: 520**.

For Questions and Information call Customer Service at 732-613-4500.

Please Note: Multiple participants are not authorized to share access provided to a single registrant, a single dedicated seat license must be purchased for each individual. CfPA reserves the right to cancel access or collect the group rate payment if this requirement has been violated. Only registered participants will receive accreditation.

ABOUT ON-DEMAND:

Our pre-recorded on-line training courses are available for viewing at your convenience at your computer. Register for a CfPA on-demand course, your registration will be processed within two (2) business days, after payment and registration are complete you will receive an email from olinetraining@cfpa.com with your password to access the on-demand course. You will have two (2) business days to view the course. You MUST complete all polls and the course evaluation to receive your accreditation certificate for this course.

TERMS AND CONDITIONS

***Payment:** Tuition payable in US funds net of all charges. Payment is due at time of registration in the form of a credit card. Please contact CfPA's Customer Service for other payment options.

****Group Rate:** The Group Rate is for two or more enrollments, up to five registering from the same company at the same time. For groups of six or more, please contact Customer Service for group pricing. **Cancellations/No Show: "Live"** - Registrants may cancel up to two working days prior to the course start date and will receive a letter of credit to be used towards a future course up to one year from date of issuance. No credit will be issued for no-shows and/or cancellations less than two working days prior to the course. : **"On-Demand"** - No refund or credit will be issued for no-shows and/or cancellations of on-demand training courses. CfPA is not responsible for any outside related costs incurred by registrant's cancellation.