



Sunscreens – Global Marketing & Product Trends

Location: Your Computer

Offering # 0711-713

Priority Code: 520

WHO SHOULD ATTEND

This course is designed for professionals in the personal care, cosmetic and pharmaceutical industries engaged in sunscreen product development, including:

- Research & Development
- Technology, Formulation & Product Development
- Regulatory Affairs
- QA & QC Professionals
- Business Decision Makers

LEARNING OBJECTIVES

Upon completion of this course, you will be able to:

- Compare the current market demands in personal care & sunscreen products
- Describe current development of the sunscreen technology
- Describe and identify the basic global regulatory requirements for sunscreen products in terms of ingredient selection, efficacy testing, product safety, product labeling & advertising

COURSE DESCRIPTION

To formulate a successful sunscreen product for topical application requires a multidisciplinary approach. Factors need to be taken into consideration including the current market trends & demands, regulatory framework & compliance requirements, scientific learning on skin structure and function, UV-interacting chemistry & science, and appropriate delivery systems for optimal effectiveness and safety. This course will provide a brief overview of sunscreen regulations and product/technology trends that enable the participants to design proper strategies for successful product development and marketing. This 1.5 hour training session will include:

Overview of global personal care markets

- Comparison of the major world retail markets
- Professional skin care market & products

Brief overview of global regulatory oversight for sunscreen products

- Distinction between drugs and cosmetics
- Regulatory comparison and contrast in major world markets

- Quick overview of labeling & advertising rules
- Compliance strategy

Regulatory requirements for safety & efficacy testing

- Product safety testing basics & strategy
- SPF efficacy testing basics & strategy

Sun care product & technology trends

- Product and Packaging trends

COURSE DIRECTOR

Wen Schroeder, President of SEKI Cosmetics, LLC.

ACCREDITATIONS



The Center for Professional Advancement has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 8405 Greensboro Drive, Suite 800, McLean, VA 22102. In obtaining this approval, The Center for Professional Advancement has demonstrated that it complies with the ANSI/IACET Standards which are widely recognized as standards of good practice internationally. As a result of their Authorized Provider membership status, The Center for Professional Advancement is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET Standards.

The American Institute of Chemists– The Center for Professional Advancement offers many courses which have a chemical component. Such courses may earn up to 20 Certification Units toward certification by The National Certification Commission in Chemistry and Chemical Engineering, sponsored by The American Institute of Chemists.

REGISTRATION

TUITION*– **Single Rate: U.S.\$99.00 per person** **Group Rate: U.S.\$99.00 per person****

Register at www.cfpa.com. Enter **Course Offering #0711-713** into **Quick Jump**. To register use **Priority Code: 520**.

For Questions and Information call Customer Service at 732-613-4500.

Please Note: Multiple participants are not authorized to share access provided to a single registrant, a single dedicated seat license must be purchased for each individual. CfPA reserves the right to cancel access or collect the group rate payment if this requirement has been violated. Only registered participants will receive accreditation.

ABOUT ON-DEMAND:

Our pre-recorded on-line training courses are available for viewing at your convenience at your computer. Register for a CfPA on-demand course, your registration will be processed within two (2) business days, after payment and registration are complete you will receive an email from olinetraining@cfpa.com with your password to access the on-demand course. You will have two (2) business days to view the course. You MUST complete all polls and the course evaluation to receive your accreditation certificate for this course.

TERMS AND CONDITIONS

***Payment:** Tuition payable in US funds net of all charges. Payment is due at time of registration in the form of a credit card. Please contact CfPA's Customer Service for other payment options.

****Group Rate:** The Group Rate is for two or more enrollments, up to five registering from the same company at the same time. For groups of six or more, please contact Customer Service for group pricing. **Cancellations/No Show: "Live"**– Registrants may cancel up to two working days prior to the course start date and will receive a letter of credit to be used towards a future course up to one year from date of issuance. No credit will be issued for no-shows and/or cancellations less than two working days prior to the course. : **"On-Demand"**– No refund or credit will be issued for no-shows and/or cancellations of on-demand training courses. CfPA is not responsible for any outside related costs incurred by registrant's cancellation.